

INSURANCE AND “NEW MOBILITY”

Main trends in the Italian insurance market

METHODOLOGICAL PREMISE

New mobility: Insurance solutions analysis

New Mobility

- Private use of electric and non-electric **light vehicles** (electric scooters, bicycles, e-bikes, ...)
- **Sharing mobility** (e.g. car sharing, bike/ e-bike sharing, electric scooter sharing, ...)

Scope of analysis

- **Focus:** Analysis of the evolution of insurance coverage offers and of new mobility services currently available on the Italian market
- **Analysis panel:** more than 130 products offered by the top 30 insurance groups and by the main digital brokers operating in Italy (representing around 95% of the total GWP in the Italian market)
- **Updated:** January 2021

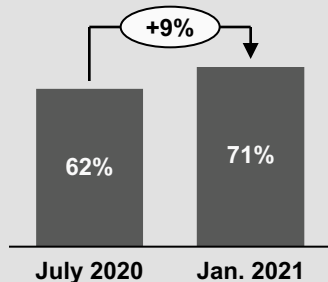


OFFERINGS FROM “NEW MOBILITY” OPERATORS

Monitoring of the evolution of offers from operators on the Italian market

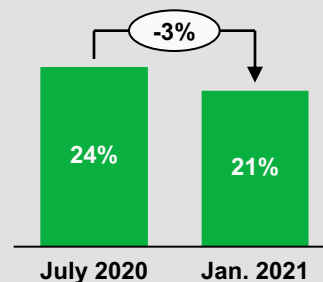
Operators that offer New Mobility

(% of operators with this offer that are part of the analysis panel)



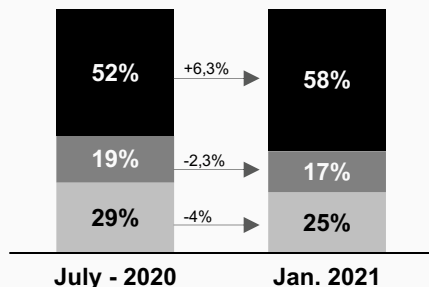
Operators offering specific services

(% of operators with New Mobility offer that offer services)



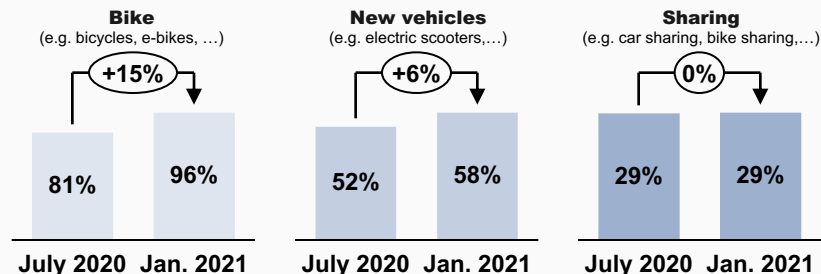
Composition of the insurance offerings

(% of operators by type of offer)



Types of vehicles covered

(% of operators with New Mobility offer for coverage by type of vehicle)



% bundled products
 Products (e.g., std. products for car/ Home) that also offer New Mobility coverage

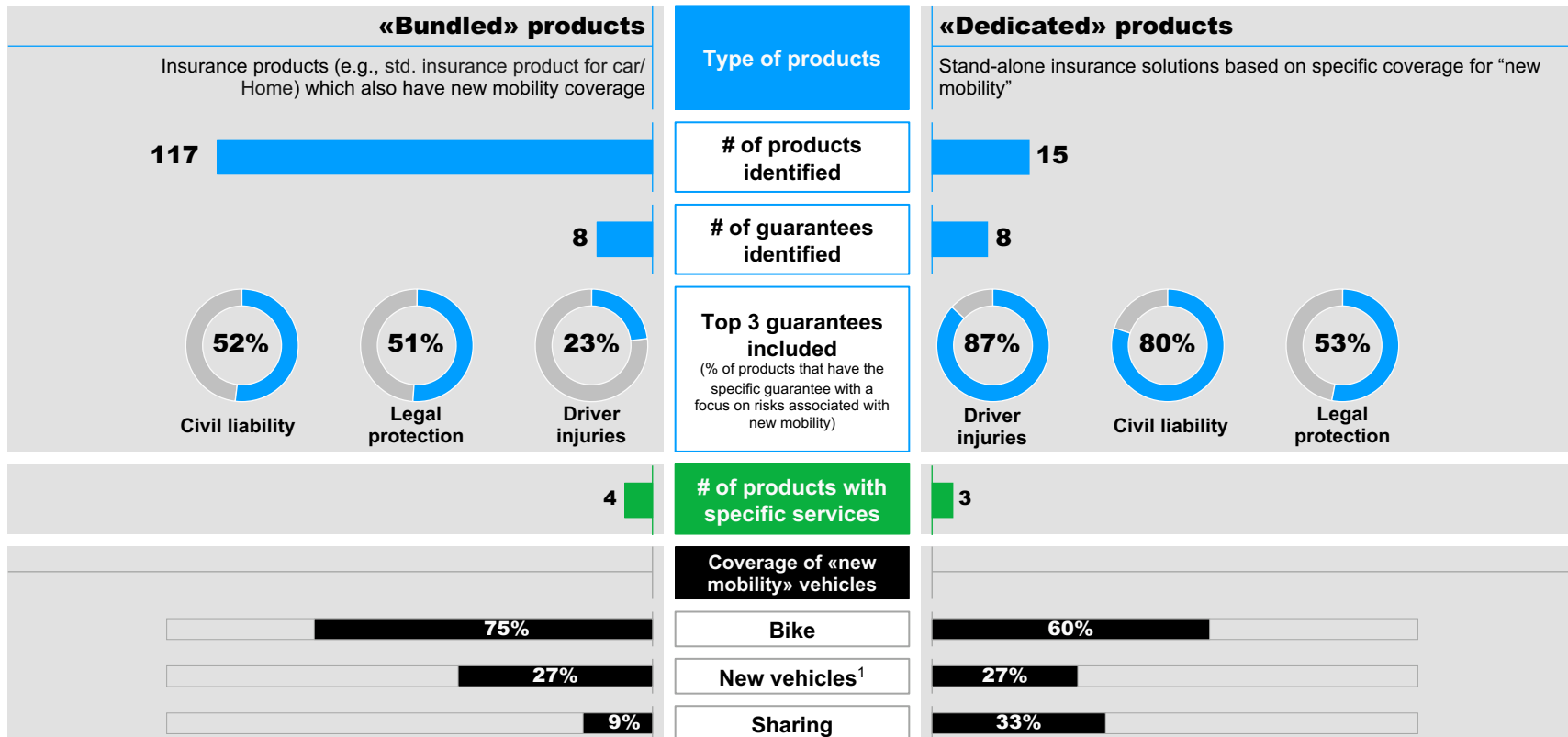
% bundled and dedicated products

% dedicated products
 Stand-alone products based on specific coverage for "new mobility"



“NEW MOBILITY” INSURANCE PRODUCTS

Key characteristics of the products analyzed - January 2021



¹ Electric scooters, hoverboards, Segways, electric skateboards, monowheels...



NEW MOBILITY INSURANCE PRODUCTS

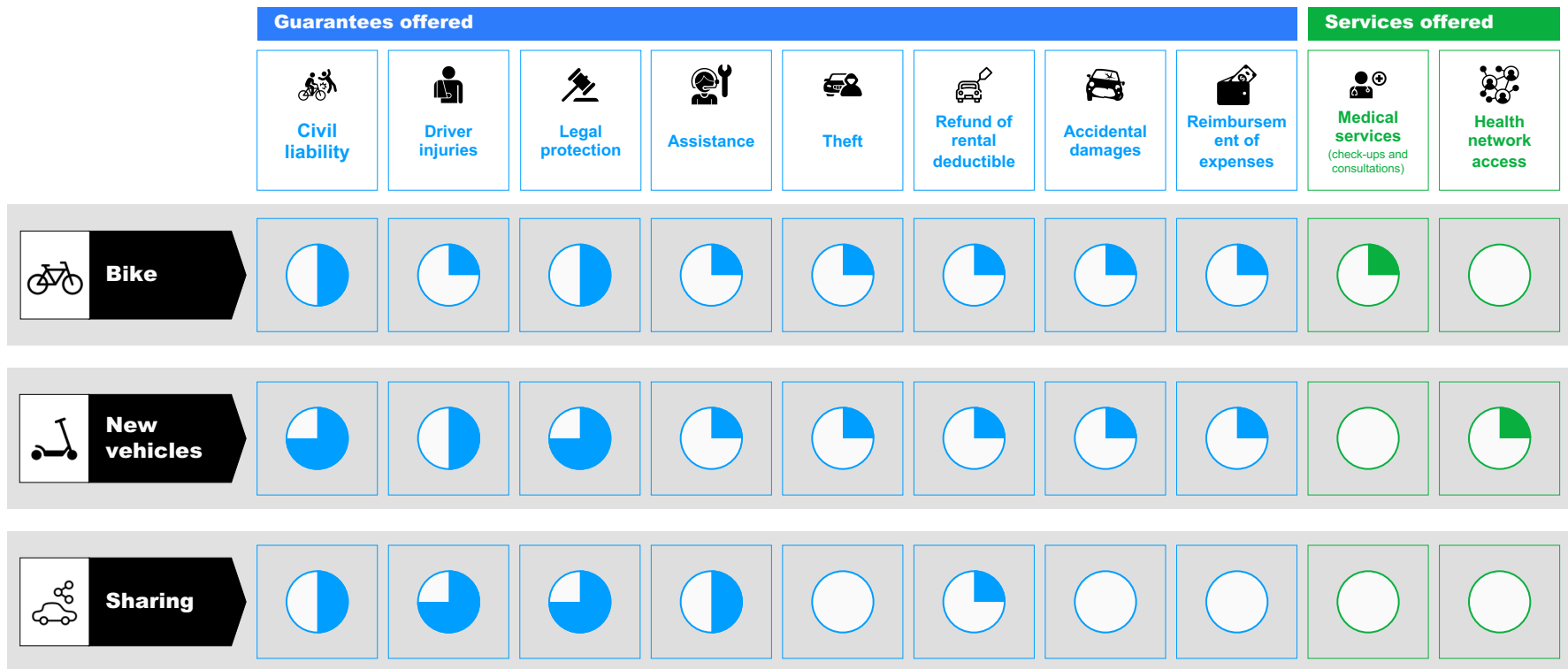
Focus: Incidence of insurance guarantees by type of vehicle - January 2021

Legend:

% incidence of guarantees/services on the entire product panel analyzed



Data from Jan. 2021



Disclaimer

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